

Grow your earnings with Core Plus⁺

Boosting Core Plus⁺ to
ignite your growth

Amway



Earn more money as you grow to Bronze

Early Incentive



Retail Margin

Make more money recommending products to customers

EARN up to 30% retail profit when selling to your customers.



Bronze Foundation Incentive+

Sponsor three team members who grow volume

EARN 30% MULTIPLIER ON MONTHLY PERFORMANCE BONUS



Bronze Builder Incentive+

Help downline balance growing volume and sponsoring

EARN 40% MULTIPLIER ON MONTHLY PERFORMANCE BONUS



Bronze Pin

Earn your first recognition when reaching Bronze Builder

Bronze Builder Consistency+

Maintain Bronze Builder and see a bonus at 6 and 12 months



Bronze Foundation Incentive⁺ (BFI)

- **9% or 12% Performance Bonus.**
- **100 Personal PV.**
- **Have three (3) or more personally sponsored ABOs** achieving minimum of **3% Performance Bonus.**



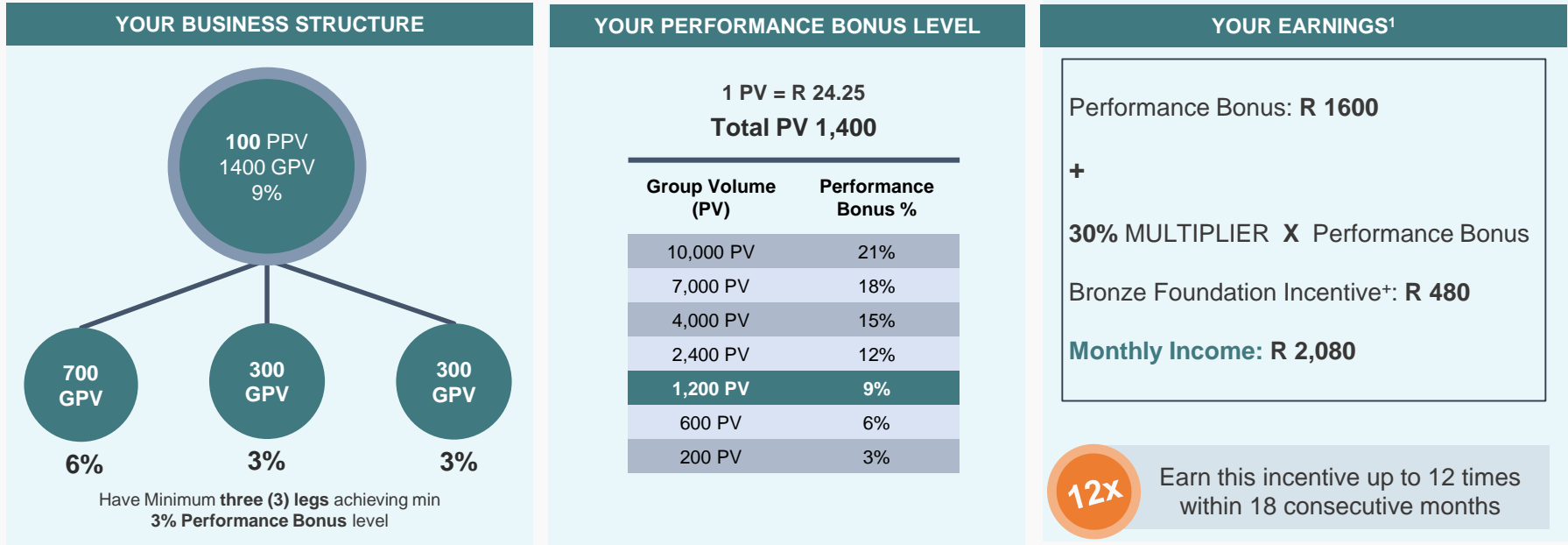
- **Earn a 30% multiplier** on your monthly Performance Bonus.
- **Earn up to 12 payments** within 18 consecutive months. Timer starts once first BFI month is achieved

ELIGIBILITY:

Highest \leq 12% in Performance Year (PY22/23), non-past Bronze Foundation Recipient)

Bronze Foundation Structure

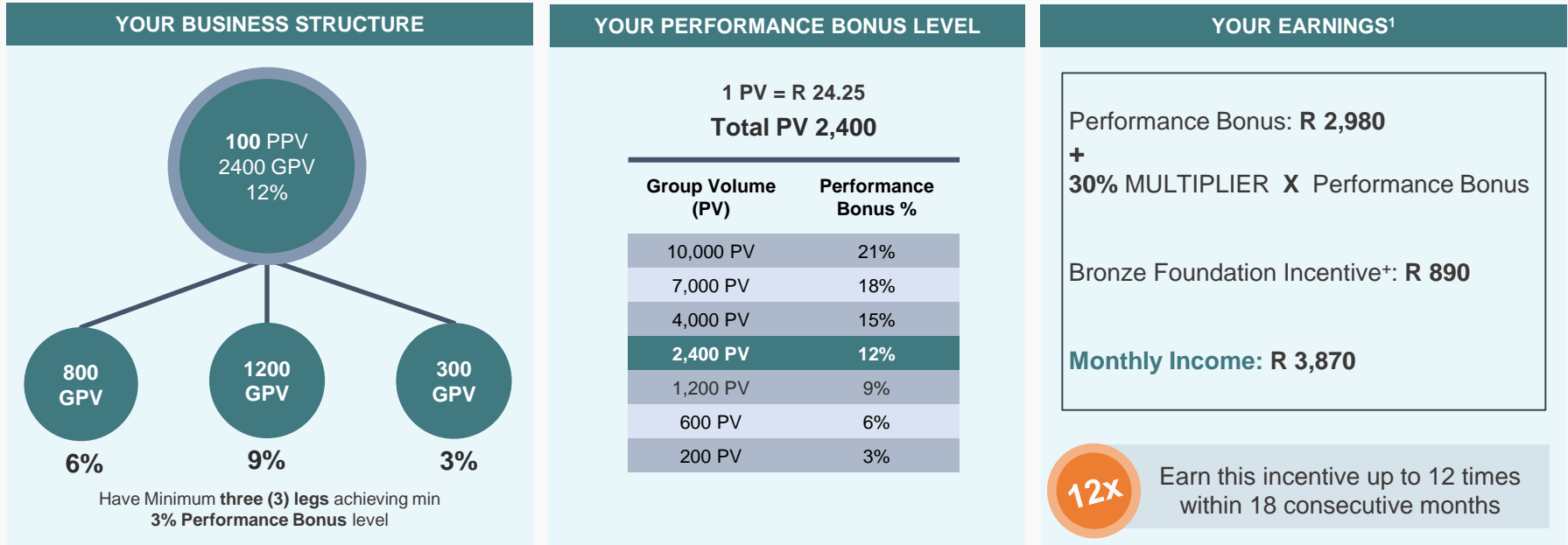
9% Performance Bonus level and sponsor **three (3) or more personally sponsored ABOs** achieving minimum of **3% Performance Bonus**



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Bronze Foundation Structure

12% Performance Bonus level and sponsor **three (3) or more personally sponsored ABOs** achieving minimum of **3% Performance Bonus**



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Bronze Builder Incentive⁺ (BBI)

- **15% + Performance Bonus.**
- **100 Personal PV.**
- Have **three (3) personally sponsored ABOs** achieving minimum of **6% Performance Bonus** level.



- Earn a **40% multiplier** on your monthly Performance Bonus.
- Earn up to 12 payments within 18 consecutive months. Timer starts once first BFI month is achieved

ELIGIBILITY:

Highest below Gold Producer since PY20 prior to the first BBI months



Bronze Builder Incentive+ (BBI)



BRONZE PIN

The first time you earn BBI,
you are awarded with the **Bronze Pin**.

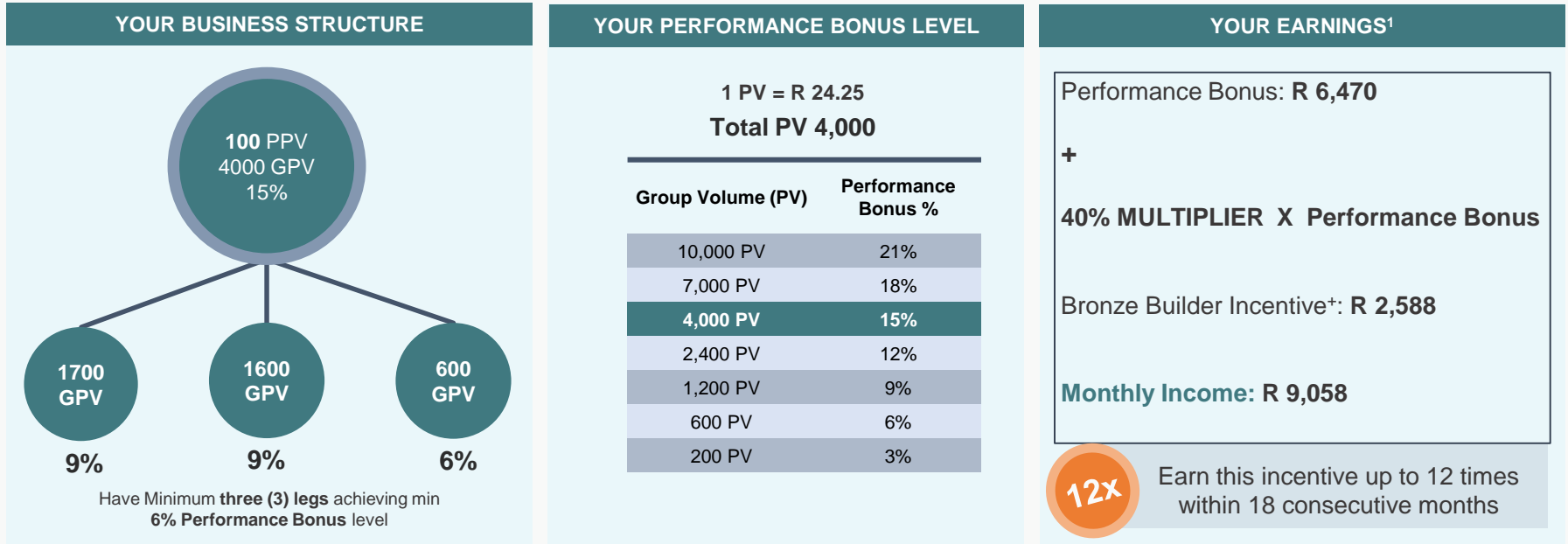
**Can help reduce time to - FIRST
RECOGNITION**

**Increase - PERFORMANCE BONUS
OPPORTUNITY**

Recognizes - HEALTHY STRUCTURES

Bronze Builder Structure

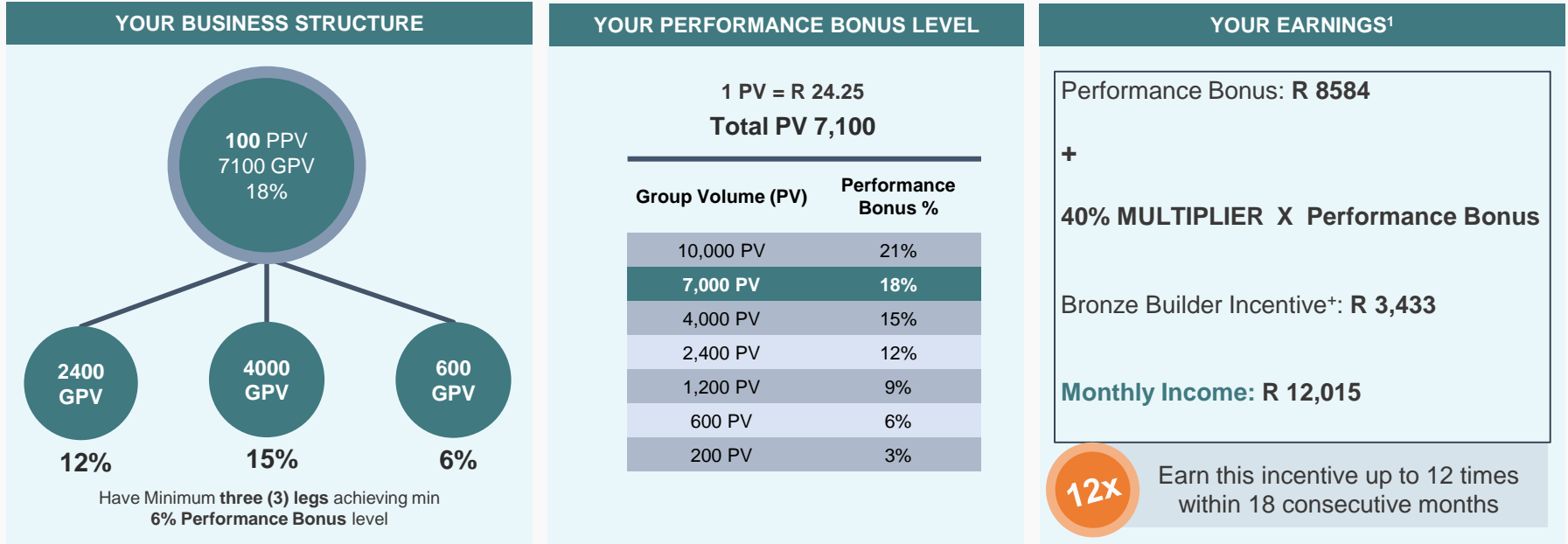
15% Performance Bonus level with a minimum of **three (3) personally sponsored ABOs** achieving minimum of **6% Performance Bonus**



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Bronze Builder Structure

18% Performance Bonus level with a minimum of **three (3) personally sponsored ABOs** achieving minimum of **6% Performance Bonus**



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NEW! Bronze Builder Consistency Incentive+



Fixed payment for **6 BBI** months in PY24 in the amount of **R5,500**



Fixed payment for **12 BBI** months in PY24 in the amount of **R11,000**

R16,500



	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Scenario 1	X		X	X		X	X		X (R5,500)		X	X	X		X	X	X (R11,000)	
Scenario 2	X	X	X	X	X	X (R5,500)		X	X	X	X	X		X (R11,000)				
Scenario 3			X	X			X	X							X	X (R5,500)		

Multiply your earnings as you grow!

Leader Incentive



Performance Plus Incentive⁺

Grow beyond 10,001 Ruby PV

EARN A 2% MULTIPLIER ON RUBY BV FOR THE MONTH



Personal Group Growth Incentive⁺

Generate Personal Ruby Q months

EARN A 20% MULTIPLIER MONTHLY AND UP TO A 30% MULTIPLIER ANNUALLY ON PERFORMANCE BONUS



Frontline Growth Incentive⁺

Help downline ABOS reach 21%

EARN UP TO A 60% MULTIPLIER ON CORE PLAN INCOME



Two-Time Cash Incentive⁺

Keep growing to higher pin levels

EARN ANNUAL PAYMENTS

Additional requirements:

Personal PV of 200 PPV is required for Leader Incentives

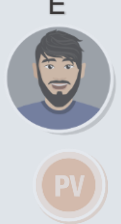
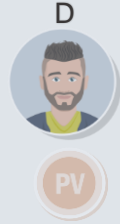
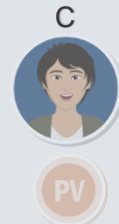
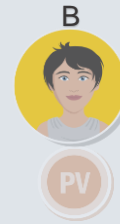
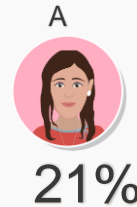
What is Ruby Volume/PV?

Ruby PV Includes:

Personal; PV PLUS Pass-UP volume from in market legs who are below 21% on the Performance Bonus Schedule

Ruby PV does not Include:

Volume from downlines qualified Platinum even if they are below 21%



ABO B,C,D,E Volume Passes up

Performance Plus Incentive+ (PP)

Generate 10,001+ Ruby PV
in a month to earn:

2%
MULTIPLIER **x** **MONTHLY**
RUBY BV

Additional requirements:
200 Personal PV monthly
Approved Silver Producer month

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How to Qualify

- ✓ **Personal Ruby Q Month (PRQ):**
Generate 10,000 Ruby PV or 4,000 Ruby PV with at least one 21% Leg.
- ✓ **Increase** or maintain your total PRQs each year.
- ✓ **Minimum 2,400** Annual PPV required.

MONTHLY AND ANNUAL

Personal Group Growth Incentive+ (PGGI)



EARN MONTHLY

20%
MULTIPLIER*

X

MONTHLY
PERFORMANCE
BONUS



EARN ANNUALLY

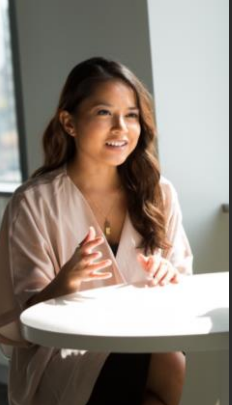
10% - 30%
MULTIPLIER

X

PERFORMANCE
BONUS IN
PRQ MONTHS

Number PRQs compared to Prior year	Annual Multiplier
+1 to 2 PRQs	10%
+3 to 5 PRQs	20%
+6 and up	30%
For Founders Platinum up to Founders Emerald who maintain 12 PRQs	5%

*As long as the ABO is tracking for PRQ base comparing to last PY



How to Qualify



- ✓ Earn a **Frontline Q (FQ)** for every month an in-market downline leader qualifies at 21% Performance Bonus bracket.

- ✓ **Increase** or maintain your total FQs each year.

- ✓ **Achieve** 24,000 Annual Ruby PV.
Excluding Diamonds and above.



- ✓ **Generate** a minimum of 2,400 Annual Personal PV.
- ✓ Payment cap at R550 000.

*Core Plus discretionary incentives programme.

ANNUAL

Frontline Growth Incentive+ (FGI)

Founder Platinum and above

EARN ANNUALLY

15% - 60% X **MONTHLY LEADERSHIP + FOSTER + DEPTH BONUSES**
MULTIPLIER

Number FQs Compared to Prior Year	Annual Multiplier
Maintain FQs	15%
+1 to 2 FQs	40%
+3 to 5 FQs	50%
+6 and up	60%

*As long as the ABO is tracking for PRQ base comparing to last PY

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Grow to Gold Producer to earn the Two-Time Cash Incentive+ (TTCI) !

- ✓ Earn R12,000 at first qualification
- ✓ Earn R12,000 when you requalify the following year



TWO-TIME CASH INCENTIVE+

Grow to a new pin level,
then requalify the following year

	1 st Year Payment	2 nd Consecutive Year Payment	Total
Gold Producer	R12,000	R12,000	R24,000
Platinum	R24,000	R24,000	R48,000
Founders Platinum	R48,500	R48,500	R97,000
Sapphire	R64,500	R64,500	R129,000
Founders Sapphire	R96,500	R96,500	R193,000
Emerald¹	R129,500	R129,500	R259,000
Founders Emerald¹	R162,000	R162,000	R324,000
Diamond¹	R202,000	R202,000	R404,000
Founders Diamond¹	R243,000	R243,000	R486,000

¹Emerald through Founders Diamond ABOs must qualify with in-market legs only. European legs are counted as in-market legs. Eligibility is determined by Emerald Bonus Recipient and/or Diamond Bonus Recipient record from Base Year PY15.

Exclusive Amway event for New Platinums

NEW PLATINUM SEMINAR CAPETOWN 2024

NCA
(Non-Cash
Awards)

PY24 Leadership Training Seminar (LTS)

Qualification period: 1st September 2023 – 31st August 2024

TIMER	QUALIFIED MONTH	PERSONAL PAPV ³	IMPORTANT TO NOTE
1 st time ¹	8 Qualified Months	Annual personal PV 1,200 for Southern Africa	First time, did not qualify for LTS in PY22 and PY23.
2 nd time	10 Qualified Months		ABOs who attended one LTS in either PY22 or PY23 (Provided that no LTS was attended between 2019 – 2021)
3 rd time and beyond ²	Founders Platinum		ABOs who attended two or more LTS's with at least one attended in either PY22 or PY23

Qualification Enhancement: 2-year rule:

Those who did not qualify for **LTS in PY22 and PY23** can qualify only with **8 Qualified months.**

- Annual Personal PV³: 2.400 Personal PV/**1.200 Personal PV** (Southern Africa)
- All qualified **Emeralds and above** are **automatically** qualified without fulfilling the above criteria.
- All LTS qualifiers must have the New Platinum Test passed before the LTS.

¹First-time LTS qualification means ABO did not qualify for LTS in the past 2 years (PY22 and PY23)

²All 3 FPL qualification methods count (12 QM, or 10 /11 QM with 144.000 VE, or 10/11 QM with 120.000 GPV)

³Personal PAPV, excluding Top-Up transactions.



Amway

The Amway logo is centered on a black background. It consists of the word "Amway" in a bold, white, sans-serif font. A white, curved underline is positioned beneath the text, starting under the 'A' and ending under the 'y'.